

HAN THAI

Video Editor | Motion Graphics | Post-Production

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PROFESSIONAL SUMMARY

A craft-driven video editor, motion graphics artist, and visual storyteller with a background spanning corporate in-house studios, agencies, and independent production. Specializes in post-production across a range of formats and industries, with the versatility to edit across both traditional formats and modern short-form vertical video. Brings hands-on experience stepping into producing duties when the work called for it.

SKILLS

Video Production: Video editing, color correction, custom audio sound design using stems, motion graphics, storyboard development, art direction, short-form content creation, underwater videography

Software: Adobe Creative Suite (Premiere, After Effects, Audition, Photoshop, Illustrator, Animate)

AI Tools: Adobe Premiere AI, Adobe Firefly, ElevenLabs AI Audio

EXPERIENCE

Aldora Divers | Cozumel, MX / Remote December 2025 – Present
Freelance Video Editor & Videographer

- Freelance video editor and producer specializing in short-form 9x16 content, handling post-production, color grading including underwater footage, and stem-based audio mixing across all deliverables
- Manage full production independently, shooting on-location in Cozumel and delivering all edited content remotely, actively published across all of Aldora's digital channels
- Stepped into a producing role as needed, coordinating with the Marketing Lead on content schedules, creative direction, and delivery deadlines

Schneider Electric | Foxborough, MA August 2022 – October 2025
Video Editor, North America Creative Studio / Multimedia

- Led post-production on two flagship series: Impact Makers, documentary-style profiles of individuals and organizations driving real-world change, and The Electrifier Program, a campaign spotlighting where passion meets deep expertise to create groundbreaking innovation
- Handled color grading, stem-based audio mixing, and sound design across a range of deliverables including social campaigns, tradeshow content, and internal videos
- Cut short-form content for social while maintaining the same level of detail and intentionality as longer-form work
- Assisted in-house Cinematographer and Director of Photography on set during live production shoots
- Stepped into producing responsibilities when the lead producer was unavailable, coordinating with internal stakeholders, managing timelines, and keeping projects moving without missing a beat

Han Thai Design | Quincy, MA June 2021 – Present
Owner, Freelance Video Editor & Motion Graphics

- Active freelance practice in video editing, motion graphics, and post-production, running continuously alongside full-time roles.

Siemens Healthineers | Walpole, MA May 2013 – June 2021
Senior Digital Art Director, Creative Services

- Produced motion graphics, video, and interactive content for a global medical technology brand, with projects ranging from trade show installs to social and internal comms
- Became the go-to person for production workflow, software training, and keeping junior designers on track
- Served as the technical backbone of the Creative Services team, managing all Mac/PC support and server administration

EARLIER EXPERIENCE

Hill Holliday | Boston, MA | *Senior Interactive Developer, Digital Studio* July 2011 – January 2013
Digitas | Boston, MA | *Freelance Senior Interactive Developer* April 2011 – July 2011

EDUCATION

Bachelor of Arts, Graphic Design | Northeastern University, Boston, MA