

HAN THAI VIDEO EDITOR / MOTION GRAPHICS

🏠 Quincy, MA

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EXPERIENCE

Schneider Electric | Foxborough, MA

August 2022 – Present

Video Editor, North America Creative Studio/Multimedia

- Serves as video and motion graphics editor for Global Marketing on projects that include but not limited to, marketing collateral, tradeshow, social media campaigns, and internal marketing initiatives
- Develops visual motion graphic animations for video utilizing Adobe After Effects
- Assists as production crew to in house Cinematographer on video shoots
- Collaborates with design team on brainstorming design concepts and marketing initiatives
- Works with stakeholders and marketing teams on process and technical tools
- Provides local IT support for internal Creative teams

hanthaidesign.com | Quincy, MA

June 2021 – Present

Freelance Motion Graphics and Video Editor/Creative consultant

- Independent 2D motion graphic and video editing development for various clients
- Freelance creative consultant for post-production multimedia development of video, animation, and audio for online, social, and offline media

Siemens Healthineers | Walpole, MA

May 2013 – June 2021

Senior Digital Art Director-Creative Services

- Supported the Global Laboratory Diagnostics and Creative Services team with development of motion graphic, video, and web/interactive projects for a variety of audiences including but not limited to web/online, social media, trade shows, and internal communication initiatives
- Served as the principal IT specialist for the Creative Services team which included all local Mac/PC support, device assistance, and server administration
- Created software and development training for Creative Services, marketing colleagues, and managed junior designers. Training included instructional software content, best practice techniques, and continuing education materials

Hill Holliday | Boston, MA

July 2011 – January 2013

Senior Flash Developer-Digital Studio

- Serving as one of two principal Flash Developers with internal development studio teams providing digital and multimedia production services within Hill Holliday and Digitas
- Primary duties include standard, rich media, and ActionScript development of OLA units, technical consultation and management of junior designers and developers
- Accounts: Liberty Mutual, MLB, Cigna, Great Wolf Lodge, Dunkin Donuts, Bank of America, Procter & Gamble (Scope, Olay, Tide)

Digitas | Boston, MA

April 2011 – July 2011

Freelance Senior Flash Developer

OTHER WORK EXPERIENCE

Harrison and Star | New York, NY

April 2010 – June 2010, March 2009 – June 2009

Freelance Senior Flash Developer

Sapient Corporation | Boston, MA

August 2007 – February 2009

Senior Interactive Developer

TEACHING EXPERIENCE

Northeastern University | Boston, MA

October 2007 – October 2014

Graduate Lecturer-College of Professional Studies

- Provided Flash animation and ActionScript development instruction to graduate level students and industry professionals
- Developed original training courses/lectures to provide school with appropriate learning content

Boston University CDIA | Waltham, MA

November 2010 – December 2012

Flash and ActionScript Instructor

SKILLS

Software

- After Effects
- Premiere Pro
- Animate
- Audition
- Photoshop
- Illustrator

Technology

- HTML
- JavaScript
- CSS

Tools

- Adobe Workfront
- Frame.io

Competencies

- Audio editing/sound design
- Art direction
- Storyboard development
- IT Support
- Project management
- Digital asset management

EDUCATION

Bachelor of Arts Science,
Graphic Design
Northeastern University,
Boston, MA